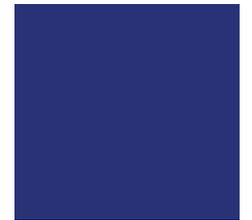
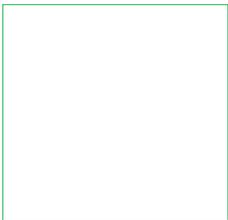




# Philanthropy in York

Leading by example



Shepherd Group



## Introduction

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**Two Ridings Community Foundation** has been working in York and North Yorkshire for 15 years – helping people and local organisations to give back to their local communities. With the support of generous donations from local individuals, families, companies, other charitable trusts and public organisations, Two Ridings has distributed nearly £6m in grants to meet a variety of community needs. We have also been able to plan for the future and built an endowment of circa £2.5m.

We welcome this initiative which is aimed at having strong and meaningful discussions with communities, donors and other stakeholders about how our philanthropy can play its part in improving the quality of life for all, but especially those that face disadvantage.

We hope that having read the report and considered the issues raised, you will want to consider how you might help us, with the support of others, to improve the quality of life for all in York and surrounding areas, especially those that face disadvantage.”



**Two Ridings Community Foundation President, Barry Dodd, CBE Lord Lieutenant of North Yorkshire**



## York

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York is a beautiful, distinctive city with 200,000 residents and attracts around 7 million visitors each year. The city currently supports more than 8,000 businesses with 117,000 jobs and contributes £4.1bn of value to the national economy. It has a vibrant voluntary and community sector with great levels of volunteering and community activity.

Many people in York are employed, are well educated, live in good quality housing and report being in good health.

Despite this vibrancy, our analysis reveals areas of significant poverty and areas of need, many of which are hidden and unseen and as such are the focus of the work of charitable organisations in the city.

In this report we've focussed on three themes that the data indicates are affecting a significant number of York residents and communities and show how through philanthropic giving local donors can make a real difference to the lives of York residents.

## What is this report?

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**“Philanthropy in York – Leading By Example”** is a new approach from Two Ridings Community Foundation (TRCF) working in partnership with York CVS, Joseph Rowntree Foundation, Shepherd Group and University of York to inspire and assist York citizens and businesses to consider how their charitable donations could make a long term difference to York.

Our inspiration came from research with existing donors in York who told us that it can be hard to give money away and that other donors' experiences encouraged them to give. The same research also told us that only 26% of all charitable donations go to local causes.

### **How Two Ridings Community Foundation can help donors to change that:**

We help to personalise the method by which people give and manage the process in a way that ensures donor's money is used effectively and reaches the people best able to help those in need.

Whether you are an individual, family or charitable trust, a business or public body, there are many different ways that you can give to make a difference to our community. Two Ridings Community Foundation will work closely with you to provide a tailored, personalised approach to help you meet your philanthropic aims and charitable objectives.



## Leading by example – how donors like you make a difference

“ We have for many years been accustomed to making charitable donations, but on a fairly ad-hoc basis, to charities which “took our fancy”, and have often said that, if we won the lottery, we would set up a charitable trust fund to help local people and organisations.

We stumbled upon the Two Ridings Community Foundation, which was locally based. What a revelation! Having previously thought that a substantial sum would be needed, we found that we could actually set up a modest sized trust fund, with specific objectives, restricted to our local area, with the fund being boosted by the Gift Aid tax rebate and 50% match funding from the Government.

This gave us the ability to streamline our charitable giving by targeting local young people but still get the benefits of Gift Aid. Furthermore, TRCF would promote and manage the fund on our behalf whilst keeping us informed of the Fund’s activities, and still allowing us to remain anonymous. If only we had known about this before.”

**This donor, a York resident, has chosen to remain anonymous**

“ Many people and organisations wish to ensure that the people of York lead lives that are better, happier and healthier and that communities are kinder, greener, finer and richer. We already know York is a good place to live, learn and work, although many citizens believe that there are issues that could be tackled, local needs met or new aspirations supported to ensure York is prosperous and thriving.

There is a huge need for philanthropic and charitable support at this time in York. As a grant-maker in the area TRCF is currently only able to fund a small fraction of the requests it receives each year from residents, community groups, and charities. These organisations have limited resources, though the ability to make life changing differences to their communities. Two Ridings Community Foundation makes it possible for people who want to give, to support voluntary organisations that desperately need that help. That will benefit all of us”

**Julia Unwin, Chief Executive,  
Joseph Rowntree Foundation**

## How you can make a difference

Whether you are an individual, family, company, charitable trust or a public agency your contribution will make a real difference:

- **Donating through TRCF is personal, easy and effective**
- **Each and every donation counts**
- **Every penny helps local communities**
- **You can choose to give to an area of personal interest to you**
- **You can make a difference to the people of York**

## Make your donations go further

The Government operates a scheme called Gift Aid that allows charities to claim the basic rate tax on every pound donated. So if you donated £100, it means that you’ll actually be giving us at least £125.

If you are a tax-payer, reclaiming gift aid is a simple process and giving under Gift Aid means that so much more money can be raised at no extra cost to our donors.

## How you can help make a difference

- **Talk to us today**
- **Complete an expression of interest form and we’ll get in touch**

## Contact details

### Two Ridings Community Foundation

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York Science Park, Innovation  
Way, York YO10 5DG

**Telephone:** 01904 435 277

**Website:** [www.trcf.org.uk](http://www.trcf.org.uk)

**Email:** [office@trcf.org.uk](mailto:office@trcf.org.uk)

**Twitter:** @TwoRidingsCF

Registered charity number 1084043

## WHAT'S THE ISSUE?

### Inequality and hidden poverty

In-work poverty is an unseen and real issue within the UK and York and whilst paid work is the most important route out of poverty, a number of workers are still paid wages that are simply not enough to support them and their dependents in achieving an acceptable standard of living.

We believe that everyone deserves equal access to meaningful employment and services, as well as opportunities for social and educational attainment, and are passionate about reducing poverty in York.

## YORK IN FACTS AND FIGURES



**7,760**  
people live in fuel poverty



**5,930**  
people in York live in overcrowded housing

York was ranked as the 20th least affordable city in the UK in 2014



**3 out of 5** children in some areas of York live below the poverty line

A child living in the worst area of York is almost 7 times more likely to be living in poverty than in the best area of York

There are more children living in child poverty in working homes in York, than in non-working homes



**More than 20%** of workers in York are earning below the living wage

The mean wage for women in York is lower than for males by £40 per week and the gap is growing



## York in Action

TRCF supported 500 people suffering ill-health or distress due to the cold weather via our **Surviving Winter** appeal.

We helped a Citizens Advice Bureau client in York, suffering from bipolar disorder and living with her two children in a damp and cold privately rented property to make her home warm and safe.



**Edible York** set up a gardening group in 2012 with help from TRCF. The group is aimed at people with low skills and low confidence in learning in general and gardening in particular. It helps members with issues like financial hardship and health problems. The gardening group continues in 2015 with new participants joining and benefiting from fresh produce, companionship and learning new skills.

TRCF helped **Jack Raine Foundation** with £800 from our Catalyst Fund in 2012 to fund equipment for classes to encourage lifestyle changes for young ex-offenders. Attendees were referred from Third Sector, Salvation Army, York Safe Partnership and York Police.



## WHAT'S THE ISSUE?

### Health and Wellbeing

Generally, the health of most of the residents of York is very good, however there are some sections of the community who are relatively disadvantaged and have poorer health.

We believe that being healthy is an important part of our sense of vitality and wellbeing. We support projects to improve both physical and mental health as well as healthy lifestyle choices and opportunities.



## YORK IN FACTS AND FIGURES

### Where you live in York has an impact on your life expectancy:

Men in York living in the most deprived areas have a life expectancy gap of 7.2 years compared to men in the most affluent areas of York and for women the gap is 5.9 years and growing



**29% of 10 to 11 year olds in York are overweight/obese**

York has more deaths from suicide/ undetermined injury in 2011-2013 (10.1 per 100,000) than the average for England (8.8 per 100,000 population)



York has more excess mortality in adults under 75 with serious mental illness in York than England averages

There are higher than national averages of hospital admissions for intentional self-harm in York



**18% of people over 65 in York have diabetes**



**18,223 people in York provide unpaid care with 3,589 people providing more than 50+ hours of unpaid care each week**

## York in Action



TRCF gave funding in 2015 to **Magnetic Arts** to run courses to support adults of all ages referred through organisations including York Mind, The Retreat and Bootham Hospitals, Mainstay, York Housing Association and The Richmond Fellowship.

**York Downs Syndrome Parents Group**, a totally voluntary led group, got Comic Relief funding from TRCF in 2014 to help set up weekly speech and language therapy sessions for children.



TRCF helped **Re-Think Mental Illness, The York Fellowship** in 2014 with funds to support Club 84. This a social club for individuals recovering from severe mental ill health which serves as an invaluable project providing peer support.

## WHAT'S THE ISSUE?

# Loneliness and Social Isolation

York has a large and growing older population: by 2020 the number of residents over 85 will increase by 60%.

This means greater pressure on services and organisations that work with people to keep them in their homes longer and people who enter residential care will be older, frailer and more likely to experience dementia.

We support activities to keep people active in their communities.



## YORK IN FACTS AND FIGURES



**25,224**

people live on their own in York

One ward (Heworth Without) ranks in highest 5% of wards nationally for single person households aged over 65

17% of York's population are 65 years and older



**Over 50%**

of York adult social care users would like to have more social contact



**53%**

of people in York aged 65-74 are not using the internet

**81%**

of people aged over 75 are not using the internet

## York in Action



**Clarence Gardens Association, "The Hut"** provides meaningful and purposeful activities for people with enduring mental health and/or learning disabilities. It provides opportunities for people to try new things with others and sometimes for the first time, they can make friends. We gave them a Comic Relief Local Communities grant in 2014 for £8,000 to fund a bank of exercise and sports equipment and initiatives that members can use on a daily basis.

Two Ridings provided funding to the **York Stars** to bring together two diverse communities in York to share stories to connect and re-connect individuals. The idea for an event came from a request from people who wanted to have their voices heard. One elderly resident said "We want to show the young-ens what we can do - there's lots of things"