



Made By Sport's 'Clubs In Crisis' Fund **Guidance Notes**

What is the funding for?

Sports clubs or organisations working within the sport for development sector, which are able to demonstrate that the Covid-19 pandemic has adversely affected them, either operationally or financially, and which require funding to save, resume or adapt their activity.

What is sport for development?

Sport for development is defined as the intentional use of sport or any physical activity to achieve other social outcomes and is a powerful tool to help young people deal with these issues. Sport for development intentionally uses community sport provision to deliver wider social outcomes, usually through third sector and voluntary, community and social enterprise (VCSE) bodies. Mostly in disadvantaged communities, these organisations often work collaboratively with other partners to meet local need and may offer cross-sector activities.

The MBS fund will only fund sport for development projects which work towards one or more of those outcomes:

- Developing Life Skills
- Improving Mental Health
- Reducing Crime and Anti-Social Behaviour
- Developing Employability Skills
- Building Stronger Communities

Sport for development *isn't* community sport which just focusses on developing and widening opportunities to participate, traditionally within voluntary sports clubs and organisations overseen by governing bodies.

Developing Life Skills

MBS will support projects which develop the soft skills that will ultimately improve the life chances of young people, specifically projects which work towards any of the six key areas of life skills development identified by the World Health Organisation (WHO):

1. Communication and interpersonal skills.



2. Decision-making and problem solving.
3. Creative thinking and critical thinking.
4. Self-awareness and empathy.
5. Assertiveness and self-control.
6. Resilience.

Improving Mental Health

MBS will support projects which promote positive mental health through physical activity, which:

- ❖ Achieve increased confidence and resilience.
- ❖ Encourage positive social interaction.
- ❖ Specifically address mental health issues such as depression, anxiety or ADHD.
- ❖ Focus on general wellbeing and wellness.

Reducing Crime and Anti-Social Behaviour

MBS will support projects which reduce crime and anti-social behaviour, either through providing diversionary activities at key times, or through modifying and promoting positive behaviour.

Developing Employability Skills

MBS will support projects which either develop employability skills or those which provide actual pathways to employment.

To differentiate projects working towards this outcome from projects working towards the general soft skills outcome, MBS will prioritise projects working towards one of the following three outcomes, for young people aged 16 and above:

1. Communication and interpersonal skills, including working well with others.
2. Reliability and dependability, including meeting deadlines and turning up on time.
3. The ability and willingness to learn new skills, whether job-specific or more general.

In terms of specific pathways to employment, MBS will include funding for volunteer pathways and qualifications in sport.

Building Stronger Communities

MBS will support projects which build and rebuild communities, for example:

- ❖ Those which encourage integration or bridge divides between groups of people.
- ❖ Those providing opportunities for vulnerable or marginalised groups.



How much can be applied for?

A one-off grant of £2,021, or less if the applicant does not need the full amount.

What can the funding be spent on?

The funding is unrestricted so can be spent on core costs in addition to programme or capital costs. Funding is not available for capital costs alone but small items of equipment which form part of the project can be included for example sports or IT equipment

How will applications be prioritised?

Applications will be prioritised in the following order in the event of oversubscription:

- Age group of your participants – the focus is on organisations where young people make up a significant majority of your participants
- Income turnover – the focus is on organisations with a lower income turnover
 - Priority 1 – under £25,000
 - Priority 2 – under £50,000
 - Priority 3 – under £75,000
- Geographical location
 - Areas of high deprivation
 - Areas with high levels of crime and anti-social behaviour

And

- Work with young people who are typically under-represented in sports (women and girls / ethnic minority groups / people with disabilities)

Eligibility Criteria

Constitution / Governance

Who / What We Can Fund?

- ❖ Charities registered in the UK
- ❖ Social enterprises and Community Interest Companies
- ❖ Other not-for profit organisations



All payments must be to an organisation's bank account and not to an individual.

Who / What We Cannot Fund?

- ❖ Individuals
- ❖ Sole traders
- ❖ Private, for profit, companies
- ❖ Government linked bodies (excluding clubs who have received National lottery or Sport England Funding)

Organisation Size

Who / What We Can Fund?

- ❖ Organisations with an annual turnover of up to £75,000 based on a 'normal' year (this should be based on your last set of accounts before the pandemic):
- ❖ Priority 1 – Up to £25,000
- ❖ Priority 2 – Up to £50,000
- ❖ Priority 3 – Up to £75,000

Who / What We Cannot Fund?

- ❖ Organisations with an annual turnover of over £75,000.

Organisational aims

Who / What We Can Fund?

MBS will fund organisations which can demonstrate that they are working towards one or more of the following outcomes:

- ❖ Developing Life Skills
- ❖ Improving Mental Health
- ❖ Reducing Crime and Anti-Social Behaviour
- ❖ Developing Employability Skills
- ❖ Building Stronger Communities

Who / What We Cannot Fund?

- ❖ Organisations which are not working towards one of these five sport for development outcomes and or are unable to demonstrate that the pandemic has affected them, either operationally or financially.



Age of participants

Who / What We Can Fund?

- ❖ Organisations promoting sport primarily for young people ages 5 – 25.
- ❖ The priority must be on those organisations that have less than 10% of their membership outside of this age range

Who / What We Cannot Fund?

- ❖ Projects for anyone outside of this age range.

Project Purpose

Who / What We Can Fund?

- ❖ Organisations which are able to demonstrate that the pandemic has adversely affected them, either operationally or financially, and which require funding to save, resume or adapt their activity.

Who / What We Cannot Fund?

- ❖ Organisations which are unable to demonstrate that the pandemic has affected them, either operationally or financially.

Project Costs

Who / What We Can Fund?

This is a one-off, unrestricted donation but MBS anticipates that the funding may be used for one of the following purposes:

- ❖ Direct project costs including equipment and kit
- ❖ Staff costs related to the project including appropriately apportioned management time
- ❖ Appropriately apportioned core costs
- ❖ External monitoring and evaluation of projects
- ❖ Transport
- ❖ Volunteer expenses
- ❖ Small capital expenditure items (such as sports or IT equipment), where a sustainable plan is in place for ongoing upkeep and maintenance.



Who / What We Cannot Fund?

- ❖ Sport with no element of social purpose.