

Community Champions

Corporate Sponsorship Programme

Connecting companies
who care with causes
that matter



Two Ridings
Community Foundation



Partners with purpose

Collaborate with Two Ridings Community Foundation

From the isolated rural hamlets of North Yorkshire to inner city Hull and every town, village and city in between, Two Ridings Community Foundation works closely with donors to make change happen directly in North and East Yorkshire.

By choosing to sponsor Two Ridings Community Foundation, you are aligning your giving with deep local understanding, creating a lasting impact. We connect your generosity with local community groups making a difference where it's needed the most.

You're not just giving; you're joining a community that since 2000 has invested over £22 million, distributing 6,800 grants into projects that have transformed the lives of thousands of people.

We steward over 100 funds for donors, working together to achieve a shared vision of thriving, connected communities.

With Two Ridings, you can be confident that your support is making a real difference here in your region.

Join us by becoming a Community Champion.


Our guarantee of quality


As your regional community foundation, partner with Two Ridings to make a lasting impact in your local community. We work closely with you and your team to ensure your sponsorship drives meaningful change where it matters most.


 Over 20 years experience as the Community Foundation for North & East Yorkshire, accredited by UK Community Foundations.

 Our accounts are independently audited annually and we are regulated by the Charity Commission and the Fundraising Regulator.

 Our due diligence process guarantees secure and safe grant-making.

 Our endowment provides a long term, sustainable source of funding for the communities we serve.

 Our staff team has expertise in charity management, financial management, grant-making, partnership, communications and operations, supported by a board of trustees.

 Knowledgeable Investment and Financial committees ensure we maximise the impact of your sponsorship.

Become a Community Champion

A Community Champion is a regional business or local organisation that sponsors Two Ridings' work to give back to the local community. This builds your brand as a generous organisation that gives charitably.

Many businesses and organisations want to make a meaningful difference in their local communities but don't know where to start. With over two decades of experience, we are here to help. Two Ridings provide the expertise and support that you need to turn your corporate giving into real, impactful change.






Make a lasting impact in your local area

By becoming a Community Champion, your business can:

-  **Support the communities where you live and work**
Helping them to connect and thrive
-  **Achieve Corporate Social Responsibility objectives**
Realising your CSR objectives simply and effectively alongside associated tax benefits
-  **See the difference you make**
Connecting with inspiring local initiatives that are transforming lives and gaining insights into the real issues that are facing people in your region
-  **Create a feel-good culture**
Championing a shared sense of satisfaction and pride among your staff, stakeholders and across your organisation
-  **Increase brand awareness**
Raising your company's profile and building your brand in a positive and meaningful way

We offer three levels of Community Champion sponsorship

-  Gold - Regional Changemaker
-  Silver - Community Catalyst
-  Bronze - Local Supporter



GOLD PACKAGE
£10,000 per annum

Step forward as a leading force for change across North and East Yorkshire

Your investment plays a pivotal role in championing and supporting local community organisations. As a Regional Changemaker, you will have significant visibility across the region. Through Two Ridings you will raise your profile and meet with generous donors throughout Yorkshire.

You'll get an insight into the vital work community organisations do, by visiting a group funded by Two Ridings. Our CEO will present to an audience of your choice to showcase your involvement with the Foundation and the good that you do.

Your logo will be prominently displayed on our website and at our events. With social media posts, blogs and newsletter coverage throughout your sponsorship, the region will recognise your commitment to long-term positive change.

Be recognised for your commitment to supporting impactful community action in our region.

Regional Changemaker benefits:

- ✓ Named sponsor of our prestigious Supporters' event
- ✓ Presentation by Two Ridings CEO to your audience of choice
- ✓ One annual visit to a community organisation supported by Two Ridings
- ✓ An invitation to Two Ridings events for you and your colleagues
- ✓ Press release to local and regional media
- ✓ Supporter newsletter coverage
- ✓ Regular and pinned social media posts
- ✓ Two blogs per year on the Two Ridings website
- ✓ Regional Changemaker certificate
- ✓ Your logo displayed on the homepage and sponsorship page of our website



SILVER PACKAGE
£5,000 per annum

Play a key role in sparking change across the communities in your region

As a Community Catalyst, your charitable investment will enable positive change and create a lasting impact in local communities, demonstrating your commitment to the region.

Your logo will be prominently displayed on our website and you will benefit from social media posts, blogs and newsletter coverage throughout your sponsorship.

Community Catalyst benefits:

- ✓ Named sponsor of a Two Ridings event
- ✓ One annual visit to a community organisation supported by Two Ridings
- ✓ An invitation to Two Ridings events
- ✓ Quarterly social media posts
- ✓ An annual blog on the Two Ridings website
- ✓ Community Catalyst certificate
- ✓ Your logo displayed on the sponsorship page of our website



BRONZE PACKAGE
£2,000 per annum

Make meaningful impact with an annual contribution

As a Local Supporter, you'll champion local organisations and receive acknowledgment for your charitable investment.

Local Supporter benefits:

- ✓ An invitation to Two Ridings events
- ✓ Biannual social media posts
- ✓ Local Supporter certificate
- ✓ Your logo displayed on the sponsorship page of our website



Young people thriving through adversity

"One young person who found mainstream education a struggle has had his life turned around through the community car project. Because of his talent, he now has a successful motorsport apprenticeship and is directly involved in a racing team.

Seeing young people grow in confidence and self-belief and going on to college and employment is what it is all about. Funding from Two Ridings has made this possible."

Outkast Panda Crew CIC is a community organisation based in Hull that transforms lives through vehicle maintenance training.



Further investor options

In addition to our Community Champions programme, we also offer opportunities to work alongside you to create bespoke giving options tailored to your corporate objectives.

We will ensure that your charitable investment fulfils your specific requirements, so that your contribution has an impact on the causes and communities that matter most to you.

We guide you through all the possibilities and find the best way for you to support positive community action. You could:

- ✔ Contribute to a Two Ridings Collective Fund
- ✔ Establish a bespoke Named Fund
- ✔ Leave a legacy gift in your personal Will

Tax incentives for businesses

Giving to Two Ridings Community Foundation can result in highly attractive tax relief on donations. Sponsors can make the most of their donations by taking advantage of tax incentives designed to encourage more charitable giving. We encourage you to get advice from a lawyer or accountant before making any gift.

- ☆ A company's donation to charity is deductible from its total profits when calculating Corporation Tax.
- ☆ If your company gives land, buildings, or shares to a charity or sells them to a charity at less than their market value, your company could benefit from Corporation Tax relief.



Getting money to where it is needed most

Moorlands Community Charity in Goole created more warm spaces, increased their foodbank activity and provided an additional 1740 hot meals with the funding they received during the cost of living crisis.

"We could not have supported so many local people during this time without grants from Two Ridings. Families were fed and had the opportunity to mix with others in a warm and safe space."

Join us as a Community Champion

Your support makes real change happen

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Two Ridings
Community Foundation

www.tworidingscf.org.uk

£22
million
DISTRIBUTED

6800+
GRANTS AWARDED

North & East
Yorkshire
YORK & HULL

100+
FUND HOLDERS

2000+
SUPPORTERS